

Deep Dive: Finding Funding Sources

For Spalding University



Agenda

- ▶ Before You Begin
- ▶ Search Engines and Resources
- ▶ Narrowing the Results
- ▶ Example Searches

Before You Begin:

I have a project and want to find funding...

Contact the Office of Sponsored Programs and Research (OSPRe)

We want to help!

- ▶ Mary Bainbridge, Senior Grants Specialist - mbainbridge@spalding.edu
- ▶ General OSPRe Inquiries - ospre@spalding.edu

Before You Begin:

I have a project and want to find funding...

Considerations before you begin your search for funding:

- ▶ Identify goals and objectives for your project
 - ▶ Who are you serving?
 - ▶ Where is your project located?
 - ▶ Will you partner with other organizations?
 - ▶ What is your project budget?
- ▶ Develop a timeline
 - ▶ When will your project begin?
 - ▶ Have you allowed enough time to identify a new funding source, write a proposal, and wait for a response?

Finding Funding: Search Engines

Foundation Directory Essential

(contact OSPRe for access)



HI MARY BAINBRIDGE...

HELP

CHAT

FIND FUNDING

MY FDO

RESOURCES

Win more grants and make a bigger difference.
Find the right funders now.

Advanced Search & Filters

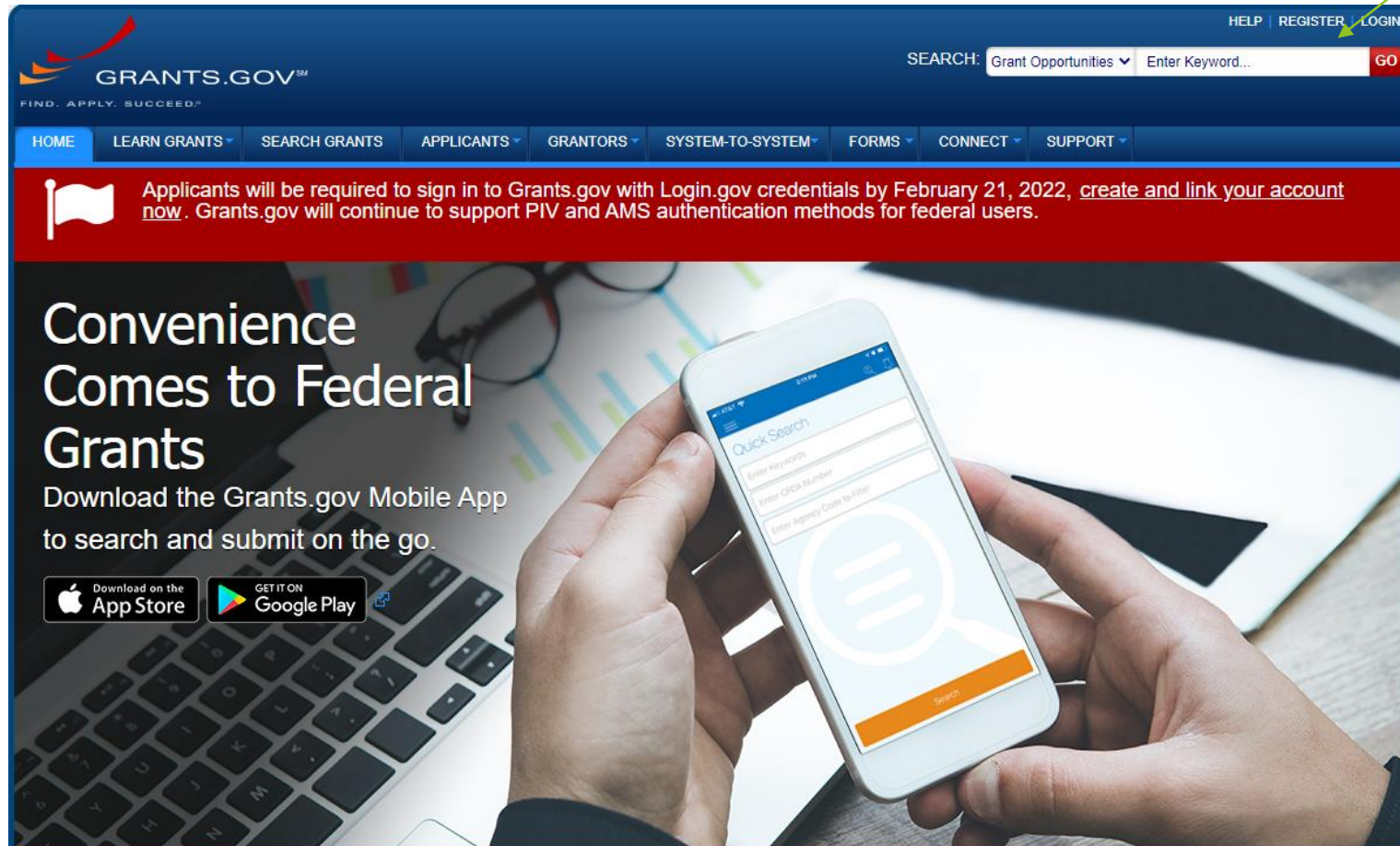
Examples: Ballet school in New York City; Animal shelter in Portland, ME; Food pantry in Dallas

SEARCH

Search by Organization Search by Person

Finding Funding: Search Engines

Grants.gov




The screenshot displays the Grants.gov website interface. At the top, the Grants.gov logo is on the left, and navigation links for HELP, REGISTER, and LOGIN are on the right. A search bar is positioned below the logo, with a dropdown menu set to 'Grant Opportunities' and a 'GO' button. A horizontal menu contains links for HOME, LEARN GRANTS, SEARCH GRANTS, APPLICANTS, GRANTORS, SYSTEM-TO-SYSTEM, FORMS, CONNECT, and SUPPORT. A red banner below the menu contains a flag icon and text about the requirement to sign in with Login.gov credentials by February 21, 2022. The main content area features a large image of hands holding a smartphone displaying the Grants.gov mobile app interface. To the left of the image, the text 'Convenience Comes to Federal Grants' is displayed, followed by a prompt to download the mobile app. Below this text are buttons for 'Download on the App Store' and 'GET IT ON Google Play'.

GRANTS.GOVSM
FIND. APPLY. SUCCEED.SM



SEARCH: Grant Opportunities ▾ Enter Keyword... **GO**

HOME LEARN GRANTS ▾ SEARCH GRANTS APPLICANTS ▾ GRANTORS ▾ SYSTEM-TO-SYSTEM ▾ FORMS ▾ CONNECT ▾ SUPPORT ▾

 Applicants will be required to sign in to Grants.gov with Login.gov credentials by February 21, 2022, [create and link your account now](#). Grants.gov will continue to support PIV and AMS authentication methods for federal users.

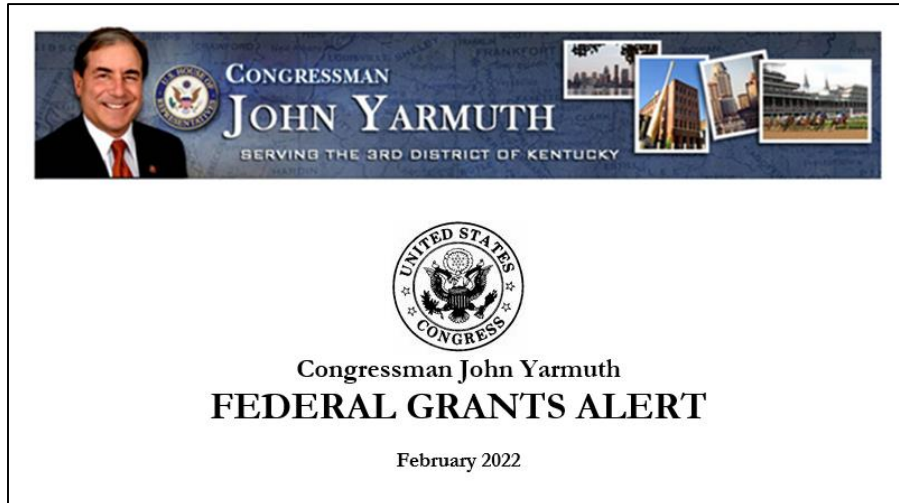
Convenience Comes to Federal Grants

Download the Grants.gov Mobile App to search and submit on the go.

 Download on the App Store  GET IT ON Google Play

Finding Funding: Other Resources

Listservs and Newsletters



The logo for HRSA Health Workforce, featuring a red stylized heart icon to the left of the text "HRSA" in large blue letters, with "Health Workforce" in smaller red letters below it.

A photograph showing a group of people in a clinical or educational setting. A man in a blue lab coat is interacting with a group of people, including a woman in a white lab coat and a young girl.

**New Funding Opportunity Available:
Teaching Health Center Graduate Medical Education
(THCGME) Program (HRSA-22-139)**

The application deadline is March 31, 2022

NEH Funding Opportunities - Summer 2022 and 2023 Landmarks, Seminars, and Institutes

01/18/2022

Deadlines are quickly approaching to attend Summer 2022 or direct Summer 2023 NEH Seminars, Institutes, and Landmarks!

Finding Alignment: is this foundation or government agency the right fit for me?

- ▶ Considerations:
 - ▶ Have they funded similar organizations or projects in the past?
 - ▶ Are they funding in your area?
 - ▶ Does your project align with their mission?
 - ▶ Do they have an open application process or Letter of Inquiry?
- ▶ Find more information on a foundation's website or via their 990 tax forms (available at Foundation Directory or [Guidestar.org](https://www.guidestar.org))

Reading 990 Tax Forms

Pg. 1: Contact Information

efile GRAPHIC print - DO NOT PROCESS		As Filed Data -	DLN: 93491315007330
Form 990-PF Department of the Treasury Internal Revenue Service	Return of Private Foundation or Section 4947(a)(1) Trust Treated as Private Foundation ▶ Do not enter social security numbers on this form as it may be made public. ▶ Go to www.irs.gov/Form990PF for instructions and the latest information.		OMB No. 1545-0052
			2019 Open to Public Inspection
For calendar year 2019, or tax year beginning 01-01-2019, and ending 12-31-2019			
Name of foundation THE NORTON FOUNDATION INC		A Employer identification number 61-6024040	
Number and street (or P.O. box number if mail is not delivered to street address) Room/suite PO BOX 6262		B Telephone number (see instructions) (502) 893-9549	
City or town, state or province, country, and ZIP or foreign postal code LOUISVILLE, KY 40206		C If exemption application is pending, check here ▶ <input type="checkbox"/>	
G Check all that apply: <input type="checkbox"/> Initial return <input type="checkbox"/> Initial return of a former public charity <input type="checkbox"/> Final return <input type="checkbox"/> Amended return <input checked="" type="checkbox"/> Address change <input type="checkbox"/> Name change		D 1. Foreign organizations, check here..... ▶ <input type="checkbox"/> 2. Foreign organizations meeting the 85% test, check here and attach computation ... ▶ <input type="checkbox"/>	
H Check type of organization: <input checked="" type="checkbox"/> Section 501(c)(3) exempt private foundation <input type="checkbox"/> Section 4947(a)(1) nonexempt charitable trust <input type="checkbox"/> Other taxable private foundation		E If private foundation status was terminated under section 507(b)(1)(A), check here ▶ <input type="checkbox"/>	
I Fair market value of all assets at end of year (from Part II, col. (c), line 16) ▶ \$ 14,724,517	J Accounting method: <input checked="" type="checkbox"/> Cash <input type="checkbox"/> Accrual <input type="checkbox"/> Other (specify) _____ (Part I, column (d) must be on cash basis.)		F If the foundation is in a 60-month termination under section 507(b)(1)(B), check here ▶ <input type="checkbox"/>

Reading 990 Tax Forms

Pg. 6: Board of Directors

Part VIII Information About Officers, Directors, Trustees, Foundation Managers, Highly Paid Employees, and Contractors				
1 List all officers, directors, trustees, foundation managers and their compensation. See instructions				
(a) Name and address	(b) Title, and average hours per week devoted to position	(c) Compensation (If not paid, enter -0-)	(d) Contributions to employee benefit plans and deferred compensation	(e) Expense account, other allowances
JANE NEWTON 333 E MAIN ST STE 400 LOUISVILLE, KY 40202	PRESIDENT 0.10	0	0	0
MEREDITH ERICKSON 333 E MAIN ST STE 400 LOUISVILLE, KY 40202	EXECUTIVE DIRECTOR 40.00	90,832	0	0
MARGARET KEITH 333 E MAIN ST STE 400 LOUISVILLE, KY 40202	VICE PRESIDENT 0.10	0	0	0
S BRANDON COAN 333 E MAIN ST STE 400 LOUISVILLE, KY 40202	DIRECTOR 0.10	0	0	0

Reading 990 Tax Forms

Pg. 10: Application and Submission Instructions

Part XV	Supplementary Information (Complete this part only if the foundation had \$5,000 or more in assets at any time during the year—see instructions.)
1	Information Regarding Foundation Managers:
a	List any managers of the foundation who have contributed more than 2% of the total contributions received by the foundation before the close of any tax year (but only if they have contributed more than \$5,000). (See section 507(d)(2).)
b	List any managers of the foundation who own 10% or more of the stock of a corporation (or an equally large portion of the ownership of a partnership or other entity) of which the foundation has a 10% or greater interest.
2	Information Regarding Contribution, Grant, Gift, Loan, Scholarship, etc., Programs:
	Check here <input type="checkbox"/> if the foundation only makes contributions to preselected charitable organizations and does not accept unsolicited requests for funds. If the foundation makes gifts, grants, etc. to individuals or organizations under other conditions, complete items 2a, b, c, and d. See instructions
a	The name, address, and telephone number or e-mail address of the person to whom applications should be addressed: MEREDITH ERICKSON 333 EAST MAIN STREET SUITE 400 LOUISVILLE, KY 40202 (502) 893-9549
b	The form in which applications should be submitted and information and materials they should include: THE APPLICATION MUST INCLUDE AN OUTLINE OF THE PROJECT, A BUDGET OF ALL INCOME & EXPENSES AND A COPY OF THE IRS DETERMINATION LETTER VERIFYING THE ORGANIZATION'S EXEMPT STATUS. THE APPLICATIONS ARE FILED IN TRIPLICATE AND ARE MAINTAINED BY THE FOUNDATION'S EXECUTIVE DIRECTOR.
c	Any submission deadlines: QUARTERLY
d	Any restrictions or limitations on awards, such as by geographical areas, charitable fields, kinds of institutions, or other factors: NO GRANTS ARE MADE TO INDIVIDUALS OR PRIVATE FOUNDATIONS. LOCAL CHARITABLE NEEDS ARE GIVEN FIRST PRIORITY.
Form 990-PF (2019)	

Reading 990 Tax Forms

Pg. 11: Total Amount of Funding Awarded

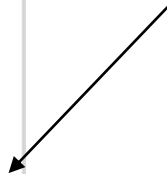
Form 990-PF (2019) Page **11**

Part XV **Supplementary Information** (continued)

3 Grants and Contributions Paid During the Year or Approved for Future Payment

Recipient Name and address (home or business)	If recipient is an individual, show any relationship to any foundation manager or substantial contributor	Foundation status of recipient	Purpose of grant or contribution	Amount
a <i>Paid during the year</i> See Additional Data Table				
Total ▶ 3a				640,500
b <i>Approved for future payment</i>				
Total ▶ 3b				0

Form **990-PF** (2019)



Reading 990 Tax Forms

Attachment: List of funded organizations

Organizations:
similar type of
organization?
similar mission?

Locations:
in my city,
state, region?

Types of funded
activities:
similar to my
cause?

Award Amount:
how much can I
reasonably ask for?

Form 990PF Part XV Line 3 - Grants and Contributions Paid During the Year or Approved for Future Payment				
Recipient	If recipient is an individual, show any relationship to any foundation manager or substantial contributor	Foundation status of recipient	Purpose of grant or contribution	Amount
Name and address (home or business)				
a Paid during the year				
THE PORTLAND AVENUE COMMUNITY TRUST INC 3126 PORTLAND AVENUE LOUISVILLE, KY 40212		EXEMPT	GENERAL OPERATIONS	5,000
MARYHURST1015 DORSEY LANE LOUISVILLE, KY 40223		EXEMPT	GENERAL OPERATIONS	10,000
WILDERNESS LOUISVILLE INC 11311 MITCHELL HILL ROAD FAIRDALE, KY 40118		EXEMPT	ENVIRONMENTAL EDUCATION	15,000
Total			▶ 3a	640,500

Form 990PF Part XV Line 3 - Grants and Contributions Paid During the Year or Approved for Future Payment				
Recipient	If recipient is an individual, show any relationship to any foundation manager or substantial contributor	Foundation status of recipient	Purpose of grant or contribution	Amount
Name and address (home or business)				
a Paid during the year				
KENTUCKY CENTER FOR THE PERFORMING ARTS 501 W MAIN STREET LOUISVILLE, KY 40202		EXEMPT	ARTS EDUCATION	25,000
THE LOUISVILLE ORCHESTRA INC 620 W MAIN STREET STE 600 LOUISVILLE, KY 40202		EXEMPT	ARTS EDUCATION	10,000
NEIGHBORHOOD HOUSE 201 N 25TH STREET LOUISVILLE, KY 40212		EXEMPT	GENERAL OPERATIONS	15,000
Total			▶ 3a	640,500

Sample Search: Foundation Directory

Project: Scholarships for students in the School of Nursing

- ▶ Identify goals and objectives for your project
 - ▶ Who are you serving? *Nursing students; undergraduates; BIPOC students*
 - ▶ Where is your project located? *Louisville, KY*
 - ▶ Will you partner with other organizations? *Yes, several local healthcare organizations*
 - ▶ What is my project budget? *\$125,000 for full-ride for 4 students*

- ▶ Develop a timeline
 - ▶ When will your project begin? *Academic Year 2022-23*
 - ▶ Have you allowed enough time to identify a new funding source, write a proposal, and wait for a response? *Yes, 6-months until start of next academic year*

Sample Search: GRANTS.GOV

Project: Develop a new Major in African American Studies

- ▶ Identify goals and objectives for your project
 - ▶ Who are you serving? *Undergraduate students; Liberal Studies*
 - ▶ Where is your project located? *Louisville, KY*
 - ▶ Will you partner with other organizations? *No*
 - ▶ What is my project budget? *\$50,000 in administrative support*
- ▶ Develop a timeline
 - ▶ When will your project begin? *Academic Year 2023-24*
 - ▶ Have you allowed enough time to identify a new funding source, write a proposal, and wait for a response? *Yes, more than 1 year until start of project*

Questions?



The background features abstract, overlapping green geometric shapes, primarily triangles and polygons, in various shades of green, creating a modern and dynamic visual effect.

Next Grant Writing Workshop:

Deep Dive: Proposal Development

Friday, March 4 @ 10:00am